

STRATEGIC PLAN 2021-2025



OCTOBER
2023
UPDATE



Positive Futures:
Skills for Jobs, Skills for Life



OUR STRATEGIC AIMS

CURRICULUM AIMS

Our intention is to:

- C1** Ensure the curriculum is inclusive, demand led, responding to the aspirations of our learners and to the skills needs of employers.
- C2** Prepare our learners to contribute positively to their communities and the economy by developing the skills and behaviours appropriate for life and work.
- C3** Ensure the curriculum offer is regularly reviewed and developed to provide viable progression routes into and between further education and training, apprenticeships, higher education and sustainable employment.
- C4** Achieve excellent outcomes that have high value and support positive destinations for our learners.
- C5** Ensure the curriculum is responsive to national, regional and local policies and priorities are aligned with the Greater Manchester Local Skills Improvement Plan.
- C6** Prepare our learners to engage positively in their learning, behave positively towards each other and in their local communities by developing a culture of respect, support and inclusivity.

TEACHING, LEARNING AND ASSESSMENT AIMS

Our intention is to:

- TLA1** Ensure that teaching, learning and assessment is inclusive and enables all learners to make excellent progress.
- TLA2** Share, embed and celebrate excellent practice in teaching, learning and assessment.
- TLA3** Establish a commitment to continuous improvement in learner outcomes.
- TLA4** Achieve high levels of satisfaction from stakeholders.
- TLA5** Deliver a personal development entitlement which supports, empowers and keeps learners safe.
- TLA6** Share and embed good practice in education for sustainability throughout teaching, learning and assessment.

**“Serving the
community
through education
and training.”**





HUMAN RESOURCES AIMS

Our intention is to:

- HR1** Attract, develop and retain high quality staff who embrace the Values of Bury College.
- HR2** Support our staff to fulfil their potential in their role and career ambitions.
- HR3** Build and develop leadership capability and capacity.
- HR4** Support the well-being of our staff by providing a healthy working environment and developing collaborative working practices.
- HR5** Promote an organisational culture that engages and empowers staff and supports our Vision, Mission and Values.
- HR6** Build and develop the educators of the future through ongoing development

RESOURCES AIMS

Our intention is to:

- R1** Ensure the College remains financially viable and sustainable.
- R2** Provide high quality accommodation and industry-standard resources which adapt to the changing needs of the curriculum.
- R3** Invest in technologies to maximise learning and employment opportunities for learners and improve institutional efficiency and effectiveness.
- R4** Provide a safe, healthy and inclusive learning and working environment.

PARTNERSHIPS AND REPUTATION AIMS

Our intention is to:

PR1 Optimise opportunities to celebrate successes and achievements to positively enhance the College's reputation.

PR2 Engage with local high school partners, Bury College Education Trust, parents and carers in order to promote progression opportunities and improve school leaver participation.

PR3 Collaborate with employers to ensure their emerging skills needs influence curriculum developments.

PR4 Work with Higher Education partners to develop a curriculum offer that widens participation and supports progression.

PR5 Develop effective strategic relationships with key agencies, including Bury Local Authority, Greater Manchester Chamber of Commerce and Greater Manchester Combined Authority.



HEADLINE FACTS

KEY CONTRIBUTOR TO THE LOCAL ECONOMY

- 566 staff.
- £29.6 million turnover.
- £25 million+ facilities investment in Bury over the past ten years.
- Over 750 employers supported annually.

SERVING THE COMMUNITY

- Educating and training 7,000 students annually.
- Subjects include A Levels, T Levels and Vocational courses, Foundation Studies, Adult Part Time and Short courses, Access courses, Higher Education Certificates and Diplomas, Foundation Degrees and Degrees, Teacher Training courses, Apprenticeships and Commercial courses.

EXCELLENT OUTCOMES

- Continues to be recognised by Ofsted as a Good College - confirmed again 2023.
- The College continues to hold the Matrix quality standard for impartial information, advice and guidance confirmed again 2023.
- Over 600 students progress onto university places annually.
- Over 2000 individuals supported with English and maths GCSE resits annually. We are consistently one of the top performing colleges for English and maths.

INVESTING IN THE FUTURE

- Invested £10 million+ in a new Health and Digital Centre opened 2023.
- Investing £3 million+ 2023-2024 in transformation of facilities for Hair, Beauty and Media Make-up.
- Investing £5 million+ 2023-2025 in transformation of Catering, social and student learning facilities at the College's Woodbury Centre.
- New developments in support of Government initiatives include:
 - Partner in the Greater Manchester Institute of Technology - specialising in Health and Digital.
 - Further T Levels 2023-2025 in Legal, Finance and Accounting, Construction, Hair and Beauty, Catering.
 - Higher Technical Qualifications 2023-2025 in Applied Science (Biology and Chemistry), Business (Project Management), Digital Technologies, Healthcare Practice, Engineering and Sports Coaching.



OUR VISION, MISSION, VALUES & STRATEGIC PRIORITIES

OUR VISION

Positive Futures: Skills for Jobs, Skills for Life

OUR MISSION

Serving the community through
education and training

OUR VALUES

- Inclusive
- Ambitious
- Supportive
- Responsive
- Empowering
- Collaborative

OUR STRATEGIC PRIORITIES

CURRICULUM

Offer a rich, diverse, career-focussed curriculum that responds to the needs of our learners and employers.

TEACHING, LEARNING AND ASSESSMENT

Continuously develop teaching, learning and assessment that enables our learners to achieve excellent outcomes: the skills and attitudes to excel in their future career.

HUMAN RESOURCES

Attract, develop and retain the best staff to deliver excellence for our learners.

RESOURCES

Invest in our curriculum and enhance the learner experience and outcomes through effective and efficient use of resources.

PARTNERSHIPS AND REPUTATION

Be the education and training provider of choice for the communities we serve.

