

A Level Business Preparation Guide

Items to bring to lessons

1. A high level of attendance and punctuality are essential to success in 'A' Level Business.
2. Black pen, calculator, pencil, ruler and note book. You will need a file to store all your business resources.

Learning to Learn

Business is an exciting and dynamic subject that involves studying how and why business decisions are made. You will explore the main functions of a business (such as finance, human resources and marketing) and look at how businesses might be affected by the external environment. Business is a great course choice for any student considering a professional career or running a business. With this in mind, to assist your learning and enable you to perform to your potential, we would expect:

- You must review your notes by making mind-maps or other methods to assist your learning of the material.
- You must complete two pieces of work every week to assess your progress and understanding.
- You to use MyVLE for extra resources and links to the specification website

Planning for Exams

The exam board for Business is Eduqas (WJEC)

You will sit three exams at the end of your second year of study.

Component 1- Business Opportunities and Functions

Component 2 – Business Analysis and Strategy

Component 3- Business in a Changing World.

All papers have equal weightings and are 2 hours 15 mins each.

Recommended Activities

Keep up to date with the current Business News and TV Documentaries.

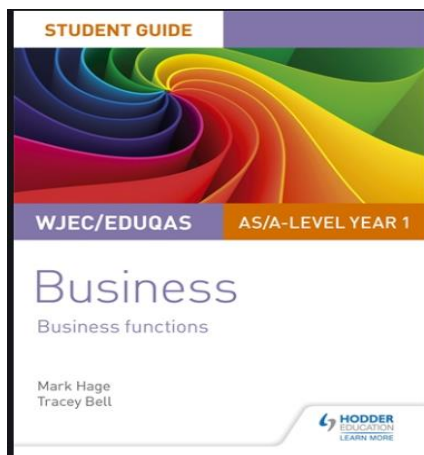
- The Nine to Five with Stacey Dooley - **BBC iplayer**
- Tricky Business - <https://www.channel4.com/programmes/tricky-business> (4OD)
- Beauty Laid Bare - **BBC IPlayer**
- The True Cost - **Netflix**
- Broken – Episode on IKEA - **Netflix**
- Inside Cadbury chocolate secrets unwrapped - <https://www.youtube.com/watch?v=BB3JJuMNUEk>
- Food unwrapped - **Channel 4 on demand**
- Inside the supermarket - <https://www.youtube.com/watch?v=qwucutFTsQ>
- Panorama amazon: what they know about us – **Iplayer**
- BBC Panorama Amazon The Truth Behind the Click – <https://www.youtube.com/watch?v=JwrUYS9UTeU>
- Pepsi vs Coke – **Amazon prime video**
- Jobs Vs Gates: The Hippie And The Nerd – **Amazon prime video**
- Starbuck unfiltered – **Amazon prime video**
- Facebook – Cracking the code – **Amazon prime video**
- Data centre the true cost of the internet – **Amazon prime video**
- Learn From The Experts - Jeff Bezos, Amazon Founder – **Amazon prime video**
- Learn From The Experts - Elon Musk, Tesla and SpaceX – **Amazon prime video**
- The millennial dream – **Amazon prime video**
- Business mindset for success – **Amazon prime video**
- Steve jobs – Billion Dollar Hippie – **Netflix**
- American Factory – **Netflix**

Recommended Textbooks/Revision Guides

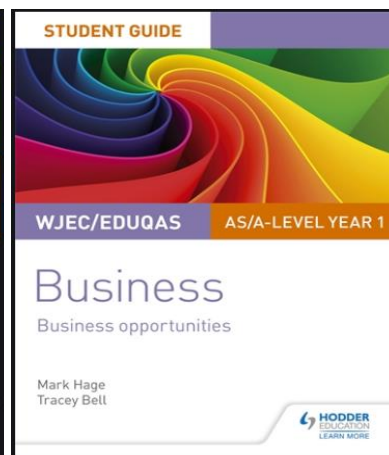
For Business the exam board reading notes are available on the link below:

<https://www.eduqas.co.uk/qualifications/business/as-a-level/>

Click on Digital Resources and then check out the Business Opportunities/Business Functions section, which will be covered in Year 1.



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Recommended Websites/Videos

The most useful websites are:

<http://www.eduqas.co.uk>

The Eduqas website, which can be used to look at the full specification, as well as past exam papers and mark schemes.

<https://www.bbc.co.uk/bitesize/subjects/zpsvr82> - the business area of BBC bitesize. Whilst aimed at GCSE, this will also provide useful information on many areas, especially if you did not do GCSE

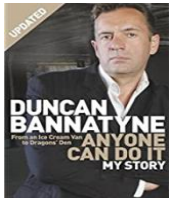
www.tutor2u.net – website which includes a Business area. Full of blog posts, resources and definitions

<https://www.bbc.co.uk/news/business> - the business area of the BBC news site for unbiased up to date news on the economy, businesses and money

<https://www.economicshelp.org/> - a website to help with the economic aspects of the business course

<https://businesscasestudies.co.uk/> - a website with detailed information about some businesses related to specific areas of business theory

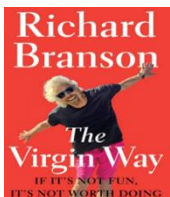
Recommended Reading



Anyone can do it – Duncan Bannatyne

The Rise And Fall Of Marks & Spencer: and How It Rose Again – Judi Bevan

What You See Is What You Get: My Autobiography by Alan Sugar



- The Virgin Way – Richard Branson
 - Audio Book FREE - <https://www.youtube.com/watch?v=5wz40rdz7i4>
- The New One Minute Manager – Blanchard & Johnson
 - Audio Book FREE - <https://www.youtube.com/watch?v=ar4lrwXM4ao>