

ART AND DESIGN STUDY PACK UAL L2 DIPLOMA IN ART, DESIGN AND MEDIA



COURSE OVERVIEW



Our Art and Design courses aim to develop your creative skills - so that you can progress to further study in a range of art and design disciplines and pursue a successful career in the dynamic world of Art and Design. You will be encouraged to explore a variety of creative skills and techniques through both course led briefs and live brief opportunities. These courses equip you to make confident informed-decisions and judgments regarding your work and develop your creative skills in a positive independent manner. You will need to possess a sound artistic ability, good communication skills and the desire to express yourself creatively.

RECOMMENDED EQUIPMENT

A high level of attendance and punctuality are essential to success in Art and Design as well as a passion for creativity that means working in breaks and in your own time. We have a range of materials available to use while you are at college but to make the best of your skills you will need to purchase specific materials from time to time depending on the type of work you are passionate about. The department has a well stocked shop with heavily discounted materials to help you on your artistic journey.

When you first join you will purchase an art pack and sketchbook. The art pack is a personal folder full of everything you might need to begin your first brief including: pen, pencil, paints, ruler, double sided tape, fine-liner, glue, rubber, sharpener and more!



HOW WE ASSESS

All units are internally assessed and verified against the assessment criteria for those units. The final graded unit of each qualification is internally assessed, internally verified and externally moderated against the assessment and grading criteria. The final unit is graded, Pass, Merit or Distinction and failure to meet assessment criteria will lead to a referral. Students then have the opportunity to redeem a referral and achieve a Pass.

PROGRESSION OPPORTUNITIES

You will learn a wide range of specialist skills across the different art disciplines including fine art, ceramics, photography, graphics and textiles to allow you to develop your own creative skills to help determine your chosen future pathway.

You will also learn a range of industry standard software skills and techniques; the hardware and software we provide is 100% industry standard and in-line with current industry expectations.

As well as being a very visually stimulating and creative course, we support the growth of your written and verbal communication skills through presentation and communication units being integrated into your projects.

We also develop your employment skills such as team work, time management, research techniques, reflective and lateral thinking. At the end of the course most learners progress on to a Level 3 Creative Diploma or another Level 3 course.

DID YOU KNOW THE CREATIVE SECTOR IS THE FASTEST GROWING INDUSTRY IN THE WORLD?

Future career opportunities may include: Web designer, Photographer, Animator, Illustrator, Fashion designer, Graphic designer, Ceramics designer, Fine artist, Interior designer, Production designer, Social media professional, Teacher, and many, many more...

HOW BEST TO WORK

The best thing you can do is to have a genuine passion for creativity, design and art. Be curious, dedicated, hardworking, be able to take criticism and accept and work on mistakes. Art can often mean repeating things many times till you learn the skill, be patient, be forgiving. It can mean learning to let go of perfectionism and learning to think more flexibly. An open mind and willingness to listen and take advice will benefit you hugely during your time in college.

RECOMMENDED ACTIVITIES

To prepare you for your upcoming course and get your brain engaged in thinking creativley we have a few pages of activities for you to try over the summer. We have included a range to suit different situations as we understand some of you may have more exprience/materials than others. We want to see what you have done when you start in September so keep documenting anything you do in photographs or a sketchbook. Send any work you do over the summer to your tutors at beverleigh.claypool@burycollege.ac.uk





There are loads of ways in which you can create your own little sketchbook or journal and no doubt there are lots of resources on the Internet too, so feel free to try this one but also have a look and choose another style or combine a few!

If this is method below is too difficult or you don't have the materials you can try a simple folding technique with just paper and scissors, check <u>here</u> and <u>here</u> for folding methods (and remember the bigger the paper you start with, the bigger the end book!)

Continue to the next page to learn the technique to make a bound journal like the photos above.

INSTRUCTIONS

1. Decide what size you want your book to be...we did ours at A5 (that's half A4 – standard printer paper size) and create a template. Cereal boxes are great for this.

2. Choose yourself some papers. We used a mixture of old sketchbook paper (including some with old paint splodges and doodles), vintage books and magazines as it's nice to mix up the textures and backgrounds. Cut out a bunch of pages using your A5 cereal box template.

Tip: add envelopes for a nice addition as well as items you might want to collect, e.g. leaves, feathers etc.



4. Binding – there are tonnes of ways you can bind your sketchbook/journal and we recommend you look this up and experiment. But to keep it super simple we literally just used a standard hole punch and threaded string through.

Tip: add thicker pages to the front and back – or use your cereal box again (and maybe cover with some nicer papers to make it look a bit more appealing.)

Don't have any string? Use an old shoelace, or use a ribbon.

You can finish the journal here or continue the tutorial on the next page to add a cover/book jacket to your journal to make it more attractive and hard-wearing!



5. Add a book jacket. For this bit you need another cereal box or cardboard. Draw around your template in a row, 2 and a half times length-ways. Remember the half needs to be in the middle as this will form your spine. See Diagram to the right.

Stop! Don't cut it yet! Add an extra 1cm boarder all the way around <u>before</u> cutting out.

jacket Cover your book with something if you've used a cereal box. If you chose some interesting looking instead then this is card an unnecessary stage, but if not you now personalise! Cover your can jacket by doodling, painting, gluing fabric or nice papers to it.

6. Score the spine. – Using a ruler and your scissors gently and carefully score lines down the spine, this then enables you to fold your book jacket to form a neat cover around your pages.



5. Hole punch – D'oh! This isn't going to work at this stage, instead using one of your pages from your book that you've already punched holes in lay over the top of your cardboard jacket and mark off where the holes need to be (front and back)...poke the holes instead! You'll need a sharp pen/ pencil or knitting needle.

you're struggling Tip: if carefully make holes, poke a to smaller hole first with a pin/needle/ badge or something small and pointy. This then makes it easier to push a pencil through to widen it. All that's left to do now is to inside pages and pop your thread the strings!



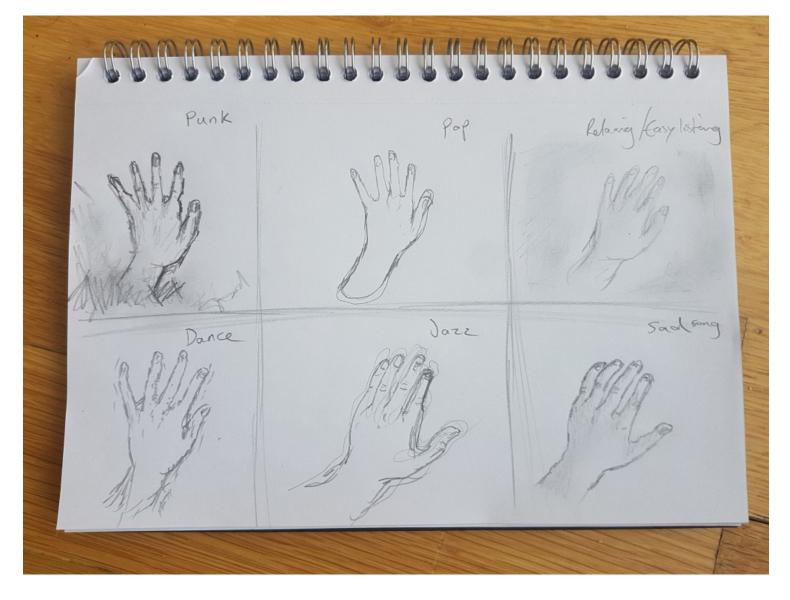
NOW FILL YOUR JOURNAL WITH THE ACTIVITIES BELOW!



Music and art go hand-in-hand, music stimulates creativity and many artists use specific music to help them get across a mood or atmosphere in a piece of work. Make a playlist with 6 songs of very different genres and divide a piece of paper into 6.

In each section draw the same thing, you can use an object from your home or draw a family member, something that is in front of you and listen to the song as you draw. You can use your imagination a little and feel the rhythm of the music influence your drawing, let your mind wander as you draw. See how your mark-making is affected by the music, does it make you press harder or lighter? Does it encourage quick light varied strokes or long sweeping pencil lines?

As an extension, try this task again but use your imagination instead of drawing an object, feel the emotions from the song and move your hand freely with what comes to mind to create personal drawings to go into personal mood boards in college.

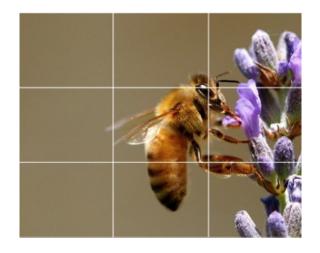


Each day use your phone or camera to capture the challenge for that day. You can interpret the challenge prompts in any way you want. Try to be experimental in your use of framing, you can google 'rule of thirds' and 'photo composition' for help.



- 1. Something green
- 2. Look up
- 3. Fill the screen
- 4. Old
- 5. Makes me smile
- 6. Reflection
- 7. Tilted
- 8. Distance
- 9. Flora and fauna
- 10. Broken
- 11. Shadows
- 12. Outside in
- 13. Candid
- 14. Upside down
- 15. L is for...
- 16. Artificial
- 17. Texture
- 18. Leading lines
- 19. Action shot
- 20. Colourful
- 21. Angular
- 22. Skyline/horizon
- 23. Wrinkled
- 24. Hiding
- 25. Look down
- 26. Tiny
- 27. Technology
- 28. Something sweet
- 29. First thing you see
- 30. Tunnel







Tips for Using Natural Framing to Improve Your Composition Click the image above for some helpful photograhy guides.

CEREME BINGOD

Try to complete a row across, down or diagonally on the bingo grid of activities to help you stay creative over the summer and prepare you for the start of your creative course. Creativity is a muscle which needs to be exercised! The more you challenge yourself, the more your creativity will grow and help you succeed on your chosen course. Further instructions and examples for these tasks can be found further through the study pack. Even trying out just a couple of these tasks will teach you to think and create in new and unique ways. If you can't complete a row try to do at least 4 activities.

Make a page of rust-stains on paper or fabric, try different layouts or specific shapes like letters.	Make a page of flower pounding prints. Google 'flower pounding' for help.	Make a 10 second stop motion sequence using a phone app.	Make a robot out of recycled materials.	Recreate a famous work of art using things from your home. Look at #gettymuseumchal- lenge for inspiration.
Use https://www. piskelapp.com/ to make a character sprite.	Draw a portrait without taking your pen/pencil off the page. Search 'continuous line drawing' to see examples.	Draw a page of cirlcles or squares and then turn each one into a recogniseable object e.g. a TV, a basketball etc. See <u>here</u>	Draw continuous loops and lines over each other on a page and turn the shapes into monsters. Or fill with pattern. See eample here	Use newspapers/ magazines and collage materials to create a landscape.
Make a fact-file about a famous artist. Why do you like their work?	Use things from the kitchen or nature to make marks e.g. grass, coffee, fruit peels etc	Take a photo of a landscape/room to use as reference. Draw it with pen and use water to smudge the lines and add shading.	Show the process of decay by biting into a fruit and then taking a photo of it every day for 30 days.	Take 9 photos of things of a certian colour and arrange into a 3x3 photo collage grid using and app.
Make an oil pastel monoprint. See <u>here</u> Or <u>here</u>	Divide a page into 6. Draw an object in each section while listening to 6 different genres of music. See how the music changes the look of the drawing.	Set a 5 minute timer on your phone and draw your hand. Switch the pose of your hand every 5 minutes and draw again until your page is full.	Practice beginner hand-stitches in some scrap fabric using a youtube tutorial.	Make your own clay at home and try modeling something

Please do these activities in your handmade journal or collect together into a file to put into a journal.

BINGO TASK INSTRUCTION RUST STAINED TEXTURE

The textures that this creates are fantastic for scanning in and editing or using in collage and textiles to create interesting compositions.

YOU WILL NEED;

- A small container a tray or some old tupperware tubs will be useful
- Scraps of fabric an old bed sheet or have you had a clear out in your wardrobe during lockdown. Make sure the fabric is unwanted and please ask your parents and guardians first before cutting up any fabric
- Old rusty metal like screws, nails, paper clips, staples etc. Anything metal you can find which is going rusty. Please be extra careful when handling sharp object, wear gloves.
- Vinegar
- Salt

don't have any fabrics available. Why not think about the way you lay the rusty items on the paper or fabrics, to create unusual patterns or letters. For some inspiration take a look at these 7. To stop the rusting process and set the fabric, artist who use rust staining in there works. Julia Wright http://www.juliawright.co.uk/home



INSTRUCTIONS

- 1. Wet the fabric to be dyed.
- 2. Place the fabric flat into the container.
- 3. Place your rusty objects on the top of the fabric, or attach them if you are using something like a paper clip, pins or staples.
- 4. Then spray a mix of equal parts of vinegar and water on the fabric or if you don't have a spray bottle you can pour a mix of vinegar and water onto the fabric, try not to soak the fabric too much as this will take too long to dry out.
- 5. Leave for a few days to allow the oxidation to set in. The longer you leave the fabric with the rust the deeper the colour becomes.
- You can also try this method on paper too if you 6. Once you are happy with the colour you will notice the fabric will be stained with the pattern from the rusty object you have chosen to use.
 - soak in a water and salt solution. A cheap table salt will work.

RECOMMENDED WEBSITES

1. https://terawell.net/terawell/?lang=en 2. https://doll-a.net/terawell/	These websites work together well. The first is a programme that allows you to pose a 3D model to make reference poses for drawing. The second has collections of ready made poses that have been created with the software. Great for drawing/illustration.		
3. http://reference.sketchdaily.net/en			
4. https://quickposes.com/en	A collection of sites to help you practice drawing people. Try to do quick drawing		
5. https://line-of-action.com/	exercises each day to keep this ski developed.		
7. http://www.posemaniacs.com/			
8. <u>https://www.metmuseum.org/</u>	The Metropolitan Museum of Art has made more than 375000 works of art available for		
9. https://1x.com/photos	unrestricted use and HD download.		
10. http://www.goodillustration.com/	 Two sites with collections of current illustrators, graphic designers and photographers for inspiration. 		
11. https://www.thisiscolossal.com/	This is a great art and design news/ feature blog that takes work being done by different artists around the world and showcases their current projects and their thoughts behind it. Great for finding out about current art trends and how artists think		

and work.

RECOMMENDED APPS

https://rizer.co/pixaki/ http://artflowstudio.com/ https://sketchbook.com/ For drawing/painting : https://www.pixpa.com/blog/drawing-apps For photo editing: https://launchberg.com/10-best-free-photo-editor-apps/

RECOMMENDED VIDEOS

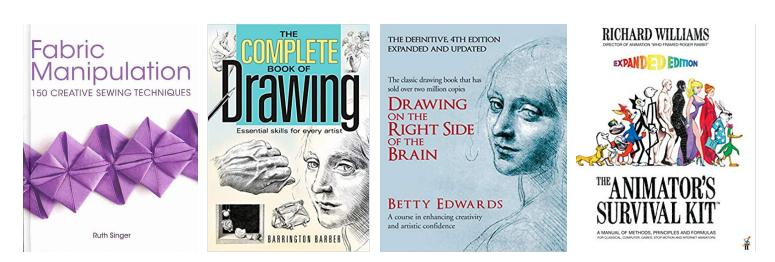
The YouTube channels below are great for technique and software practice. The best thing you can do if you are interested in certain art styles or artists is to follow them and watch how they work. Watch any live streams the artist may do, seeing them work live is a good way to find out how to approach a drawing. Click the links below to be taken to the channels.

- 1. Adobeinaminute
- 2. Spoon Graphics
- 3. <u>Sycra</u>
- 4. Schaefer Art
- 5. ArtProf
- 6. Disney Academy





RECOMMENDED BOOKS



Click the images to go to their Amazon pages. We also have many art and concept art books in our library for you to borrow when you get to college.



Contact Us

We are here to help you.

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